


RALLY

From We Believe
Date March 14, 2024
Re NLW Partnership Opportunity

NATIONAL LIBRARY WEEK

During this year’s National Library Week (April 7–13, 2024), let’s show our libraries how much we appreciate them and the value they provide to our communities, fostering a welcoming space, facilitating the freedom to learn, strengthening our democracy, and more.

We’re encouraging parents, children, and advocates to sign a “Library Love Letter” directed to libraries and their staff. Later, we’ll share metrics from the petition with partners like you to highlight evidence of public support for libraries.

Once people sign the petition, they’ll be redirected to an “Action Guide” landing page where they can find a full listing of the week’s activities to participate in — from We Believe and partners like you!

OPPORTUNITY

Political extremists are introducing and passing harmful legislation to attack education and undermine and defund libraries. It’s important now more than ever that we uplift libraries not just as places to check out books free of charge but also as valuable assets to our communities and places where we can convene, grow, and expand our knowledge, no matter our age.

ASK

1. Add your organization’s name to the Library Love Letter in support of libraries and the freedom to read and learn (included below).
2. Send us your logo to add to the Library Love Letter page.
3. Share the Library Love Letter with your organization’s supporters, asking them to sign on to show appreciation for libraries and support for the freedom to read and learn.
4. Send in your organization’s activations and ways for others to get involved for us to add to the “Action Guide” landing page.

LIBRARY LOVE LETTER

Dear Libraries,

We know we don't say this too often, but we love you.

As political extremists continue to attack public education and the freedom to read, we'll continue supporting librarians in their fight to protect these spaces where kids and adults alike can grow their knowledge and find community.

This National Library Week, we thank you, libraries, for all you do to enrich our communities.

Thank you for providing us access to stories.

Stories matter. Books are not mere collections of words but vessels of power, insight, and joy that make us feel seen and illuminate diverse perspectives.

Thank you for fostering a welcoming space.

You deepen the bond with all members in the community by creating a comfortable space for us to gather and learn together. Thank you for making kids feel safe and reminding adults that learning, feeding our imagination, and staying curious shouldn't stop in childhood.

Thank you for nourishing our appetite for knowledge and being an extension of our kids' education.

For younger and older readers alike, learning shouldn't stop when we step out of the classroom. Thank you for providing our kids with opportunities to feed their curiosity and for preparing them to take on a complex, exciting world.

Thank you for keeping us surprised in the best ways possible.

You enrich our lives with diverse programming for all ages that extends beyond reading. Through this, you encourage a culture of lifelong learning and exploration.

Thank you for strengthening our democracy.

You continue standing tall in every community and remind us that knowledge is an inherent right, and you house voting centers for us to make the most important decisions for our nation. We thank you for being the fabric of our society.

Thank you for protecting our freedom to read.

We can always count on you to provide access to school textbooks, help us revisit our childhood classics, or introduce us to a vast collection of diverse books.

You are living proof of what the freedom to learn looks like in practice, and we promise to deepen our relationship with you because we can't imagine our lives without you.

XOXO,

Library Lovers